



NEWS RELEASE

Verivue Awarded “Grandprix” by Networld-Interop Tokyo 2010

Network-Centric Platform Recognized 2nd Year for Performance & Innovation

WESTFORD, MA (June 18, 2010) – Verivue, Inc. announced that its MDX 9020 has received the “Best of Show Grandprix” award in the Unified Communications category by a panel of judges at Interop Tokyo 2010 held at Makuhari Messe from June 7 through 11. In 2009, the flagship MDX 9000 was given the prestigious award.



For two successive years, the Verivue’s MDX 9000 series has been recognized for its breakthrough technology in the fast-moving video market. The MDX 9000 is the first network-centric platform with integrated storage built for the high-volume delivery of video to TVs, PCs and mobile devices. The MDX 9020, like the complementary MDX 9200, offers cable operators, telcos and CDNs significant advantages in multi-screen video service delivery that improves performance and reduces costs.

The MDX 9020 was demonstrated at the conference with the support of Verivue’s distribution partner in Japan: Nissho Electronics Corporation.

The Tokyo Interop show attracts more than one million industry professionals from all over the world and over 300 corporate exhibitors showcasing the latest networking technology. The "Best of Show" award is given to the most innovative leaders in 14 categories representing products, solutions, or services that change the landscape in network environments.

About Verivue, Inc

Headquartered in Westford, MA, Verivue, Inc. develops and markets high-performance IP platforms that enable network operators to distribute, deliver and manage enormous amounts of IP-based media traffic across a growing and diverse number of end devices. The Company offers solutions for Internet video, cable video and IPTV applications. Additional information about Verivue products and services can be found at www.verivue.com.

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